

# Connor Threlkeld

## Objective

To broaden and enhance the digital and print media presence of the University of South Carolina Aiken and build upon a varied skill set to best meet marketing goals.

## Work Experience

Feb. 2010-Present      The Augusta Chronicle      Augusta, Georgia

### Night Online News Editor

- Manage transition of news content from print edition to website
- Perform copy editing, headline writing, and other print duties
- Contribute to ongoing feature development work on website
- Developed rapid-fire online updates for Augusta.com's *Inside The Masters* live tournament blog, with as many as 175 updates per day
- Assisted Masters Week social media efforts across many channels
- Served as co-leader of transition process from previous website to Drupal-based site, including training print staff to handle online work

Aug. 2006-Jan. 2010      The Augusta Chronicle      Augusta, Georgia

### Online News and Communities Producer

- Served as morning online producer responsible for site updates in 2009
- Launched dynamic *Inside The Masters* live tournament blog in 2009
- Produced video content for breaking news, features and sports coverage
- Prepared news content for online use on a portfolio of local websites
- Performed customer service duties for online and print products

## Education

Aug. 2002 – Dec. 2005      Texas Tech University      Lubbock, Texas

### Print Journalism major, History minor

- Graduated magna cum laude as a member of the Honors College
- Contributed to efforts to develop Online Journalism coursework
- Yearbook Reporter, *La Ventana*: Fall 2004-Spring 2005
- Goin' Band From Raiderland: Fall 2004, Fall 2005

## Community Activities

Member of the Savannah River Winds since January 2009  
Member and webmaster at St. Paul Lutheran Church, Aiken, SC

## Skills & Qualifications

Skilled in all Microsoft Office applications  
Actively working with Drupal and Joomla content management systems  
Experienced working directly with HTML, CSS and FTP using software including EditPlus, FileZilla, WinSCP and Putty  
Experienced user of Adobe Premier/Premier Elements, Photoshop and Audacity  
Experience with social media sites and online systems including Facebook, Twitter, YouTube, LinkedIn, Flickr, HootSuite, TweetDeck, Contactology and PBWorks  
Light experience with Adobe Flash, Dreamweaver and InDesign